

DATE: Friday May 4 2012 • **TIME:** 7pm • **LOCATION:** Four Seasons Hotel, Sydney

KEYNOTE ADDRESS: 2011 Gold Walkley Award winner and ABC *Four Corners* Journalist Sarah Ferguson.

The Australian Press Freedom Media Dinner brings together the media and corporate Australia in solidarity to highlight press freedom issues and raise funds for journalists in danger or in difficult situations because of their work.



Sarah Ferguson

The Australian media supports Press Freedom and so do our Ambassadors:

- Chris Masters – Investigative Journalist
- Helen Dalley – Presenter of Sky Business
- Quentin Dempster – ABC Stateline Host
- Deborah Knight – Channel 9 Newsreader
- Julian Morrow – The Chaser
- David Marr – Sydney Morning Herald Journalist and Author
- Mike Carlton, Journalist and Broadcaster

Attend the dinner and show your support by sponsoring a table:

Media Partners - \$2,800

Corporate Partners - \$3,800

Benefits include:

- 10 invitations to the Press Freedom Dinner
- 5 invitations to the VIP drinks
- Logo recognition on the table dinner program, audio visual presentation and the Walkleys website
- Acknowledgement as a dinner supporter in the *Walkley Magazine– Inside the Australian Media*

Or for **\$5,000 become a Press Freedom Partner** and have one of our Press Freedom Ambassadors seated at your table.

Benefits include:

- Press Freedom Ambassador at your table

- 10 invitations to the Press Freedom Dinner
- 10 invitations to the VIP drinks
- Logo recognition on the table dinner program, audio visual presentation and the Walkleys website
- Acknowledgement as a dinner supporter in the *Walkley Magazine– Inside the Australian Media*

Sign up for an evening of fun, fine food and entertainment featuring:

Press Freedom's Slam

Championship: Three of Australia's finest verse-slingers tackle Press Freedom in a poetry slam that rips into media moguls and peels the tape off censorship and many more well known Australian performers. Presented by Word Travels.

Satirist: Anthony Ackroyd as Kevin Rudd ...Will Kevin survive?

All inquiries should be directed to Amelia Freeland, Development & Media Relations: (02) 9333 0956 or amelia.freeland@alliance.org.au or for more information visit: <http://www.walkleys.com/press-freedom-dinner>

Why support Press Freedom?



Drawing by Flora Mae A. Lupogan, whose father Lindo, was one of 32 journalists killed in the Ampatuan Massacre in the Philippines in 2009. The Massacre, which took place on November 23rd 2009, is considered to be the single worst attack against journalists in recent years. A total of 57 people were killed in the ambush attack.

In the past year, more than 100 media workers worldwide have died while doing their jobs, victims of either accidents or targeted killings. In our own Asia-Pacific region, 32 colleagues have paid the ultimate price.

The money raised from the annual Press Freedom Media Dinner supports the work of the Media Safety and Solidarity Fund (MSSF) which aids our journalist colleagues in the region in times of emergency, war and hardship.

The good work of this fund can be seen across the Asia Pacific. In the Philippines, MSSF assistance has been provided to the families of journalists killed, enabling their children to receive a full year of education. The number of children supported by the program in that country alone has reached 47.

In Nepal, the MSSF supports a long-term program to fund the education of

all children of killed journalists through to adulthood. The fund now supports more than 75 children of media workers killed during the 10-year insurgency and in the instability that has followed the King's 2006 abdication.

The fund also supports a project in China which monitors and reports on violations against journalists and media rights. The initiative produces a monthly news bulletin which notifies a network of China press freedom advocates and journalists of relevant incidents and government crackdowns.

In Pakistan, the MSSF has allocated funds to support journalists and their families who lost their homes and livelihoods in the 2010 floods.

These are just some examples of how the money raised at our annual Press Freedom Media Dinner supports journalists as they continue to work for media freedom and democracy.

Thank you to our 2011 supporters:

MEDIA PARTNERS



CORPORATE PARTNERS



Science For A Better Life